



<b>EVENT NAME</b>	Cultural Competence and Effective Communication Workshop
<b>DATE AND TIME</b>	TBD
<b>PRICE</b>	TBD

**Brief Description**

In today’s increasingly interconnected world, workplaces are becoming more multicultural, reflecting the diversity of the global population. As businesses expand across borders and attract talent from various backgrounds, teams are now made up of individuals with different cultures, ethnicities, languages, and perspectives. This multicultural environment fosters innovation, creativity, and a broader understanding of global markets, but it also requires an inclusive approach to communication and collaboration. Recognizing and embracing diversity not only enhances team performance but also creates a more welcoming and dynamic workplace where everyone feels valued and empowered to contribute.

This one-and-a-half-day course is an interactive workshop that will help build your cultural knowledge using scenarios and role plays to facilitate a more in-depth discussion. The workshop is for all levels of competency, and some scenarios are more basic to ensure attendees at all levels can participate.

**Objectives**

- Gain an understanding of how central culture is to us
- Why are biases harmful, and how can they be interrupted?
- What is Neuroplasticity, and how does it work?
- How does self-awareness create awareness of others?
- Culture Barriers - Systemic/Institutional Barriers
- Effective communication through a cultural lens

**Benefits**

This course is designed to help professional industries and companies foster truly diverse workplaces by providing a deeper understanding of who they work with and their cultural differences. Without an understanding of culture and different worldviews, employers cannot benefit from a diverse workforce. This can lead to unhappy workplaces, resulting in people of color and other marginalized groups feeling disengaged, irrelevant, and dissatisfied, ultimately leaving companies. This course provides a deep dive into cultural learning and how to engage with employers and employees effectively. The course also provides tools to serve as reminders of what we can do to engage in meaningful dialogue.